

# CANADIAN PONY CLUB



## Sponsorship Policy Statement

### 1. Philosophy:

In order to enhance CPC's financial stability, the Board of Directors recognizes the value of accepting sponsorships.

### 2. Policy Statement:

It is the policy of the Board of Directors that CPC accepts sponsorships deemed beneficial to CPC and supportive of its mission.

### 3. Guidelines

The National Sponsorship Committee shall negotiate each CPC National Sponsorship contract after consultation with:

- a. The Board of Directors
- b. Finance Committee
- c. The Appropriate Committee/s that may be affected
- d. Legal council, as required

All Potential Sponsorships shall be submitted to the Board of Directors for approval.

### 4. Delegation of Authority

The Board of Directors shall have the responsibility for implementation of this Policy.