

We currently have over
150 cards
to choose from!



Hmm. Sounds Good. So what's the catch?

The catch, if there is one, is that you need to be a little organized in your shopping. However, if you're like most Canadians, you already buy groceries on a regular basis. You know how much you spend and where you prefer to shop. Chances are that if you drive, you also fill-up with gas on a regular basis. For most people buying groceries and gas is a regular routine, so as it turns out, the idea of buying gift cards for those purchases a couple of days in advance isn't such a "catch" after all.

What's in it for you?

When you buy a gift card from us at face value, you pay nothing more and you can still take advantage of any in-store promotions, such as coupons, specials or points programs. They are just like cash! The only difference is that you raise funds for your chosen non-profit group.

With your participation in FundScrip, you can help make a difference and enable your favorite non-profit group to accomplish extraordinary things – but it's up to you!

Testimonials

Here's what our supporters are saying...

"I am so pleased with FundScrip and the simplicity and basis of the program that I have been working on getting our local Scout Group and our parish church to come on board, and have also suggested it to parents or teachers at other schools."

> *Lynne Thiessen-Steel – Parent Volunteer,
Lambton Kingsway School and Parent Council*

"I did a survey to get feedback on how the parents like the program and these are the comments: "This program makes sense!", "We are doing it anyways!", and "I like seeing where the money goes!"

> *Carol Blake – Parent Volunteer,
Kincardine & Tiverton Township Public School*

"I have personally raised over \$800 for both my group and over \$800 for my daughters Girl Guide Exchange to Mexico!"

> *RoseAnna Cirino – Parent, Northern Lights Girl Guides of Canada*

"Your program is self-explanatory and really does what it says. We have all come to the realization that if we just pre-plan our everyday purchases a few days in advance, our school profits with virtually no effort."

> *Cindy Zeil – Parent, FACE School*

"It's a bummer if you are shopping at one of the listed retailers and you did not purchase a gift card. You start to imagine what you could have raised that week. I have been completely satisfied with my contacts at FundScrip. This is the easiest way to raise funds for your organization and to do it without having to spend a great deal of time doing so. No time off work, no door to door sales, no walkathons, no car washes, etc."

> *Sandi Holden – Parent Volunteer, Amherstburg Novice Major Travel Hockey Team*

Canadians love gift cards

Use To Budget - Gift cards make it easy to meet monthly budgetary goals.

Give As Gifts - It's no secret that gift cards make great gifts! Give family and friends the gift that lets them receive exactly what they want.

Save For A Big Project - You can use gift cards to help save by putting away a little each week to save for an expensive remodelling project or even your annual holiday shopping.

Frequently Asked Questions

Q. Which retailers participate in FundScrip?

A. FundScrip has retailers in virtually every category from grocery and gas to department and specialty stores and everything in between. Please consult our website at www.fundscrip.com or one of our paper order forms for a complete listing of participating retailers.

Q. How are FundScrip gift cards different from the one's I see in the stores?

A. There is no difference! We buy our gift cards directly from the retailers themselves.

Q. Are all gift cards the same?

A. No. Most are Declining Balance Cards, which you use over-and-over again until the balance is used up; the remainder are Gift Certificates, which you only use once. If you don't spend the entire face value of the certificate you receive change back.



Gift Certificates



Declining Balance Cards

Q. Do gift cards and certificates sold by FundScrip ever expire?

A. Expiry dates vary from merchant to merchant and province to province. Expiry dates typically range from a minimum of one year with many having no expiry date. Please contact the individual retailer for expiration details

Q. How can I receive further information about FundScrip?

A. It's up to you. Visit our informative website at www.fundscrip.com, email us at membercare@fundscrip.com, or call us toll-free at 1-866-997-2747, Monday to Friday, from 9 A.M. to 5 p.m. Eastern Standard Time



If you're **SHOPPING**
you're **FUNDRAISING!**

**Every once in a while, an idea comes along
that has the power to change lives...**

The revolutionary FundScrip program allows you to turn your everyday spending into extraordinary results. Up to 15% of your everyday purchases are automatically donated to the non-profit group of your choice. Imagine buying groceries and gas, things you already buy each week from your favorite stores, while earning money for your favorite non-profit group.

By purchasing gift cards through FundScrip before you shop, and then spending them just as you would cash, your purchases earn free money – which is automatically donated to your designated non-profit group.

**IT'S FREE. IT'S EASY. IT'S FAST.
IT'S COMPLETELY SECURE AND IT WORKS!**

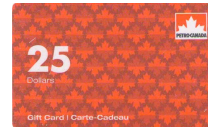
Here's how...

1. Figure out what you will need to buy in the next week or so. Groceries, gas, special purchases? Determine which stores you want to buy from. Then place an order for the gift cards you will require, either through our website or on the paper order form. You pay just the face value of the cards (\$100 gift card costs you \$100).
2. Your non-profit group automatically receives earnings from your purchases, which are sent to them on a monthly basis.
3. Your gift cards are delivered to your chosen non-profit group a few days later for distribution to you.
4. Wow, that was easy! Now repeat the process the next time you need to buy groceries, gas or anything else. Each week, each month, whenever you like – it's up to you. There are no minimum orders and you are never under any obligation

www.fundscrip.com

The FundScrip Solution

FundScrip is a fundraising program that enables people with fundraising goals to raise money for their cause while shopping at their favorite stores.



FundScrip is a proven national fundraising program that is successfully helping fulfill the goals of hundreds of groups across Canada. Simply put, when families shop at their usual stores for groceries, gasoline and household items, your group will receive a percentage (between 2% to 10%) of all these purchases back toward your fundraising goals.

"It's simple, fast and very profitable if you put your mind to it."

Sandi Holden
Amherstburg Novice Major Travel Hockey Team



If you're shopping: You're fundraising

We've partnered with over 100 Top Canadian national retailers



Visit our website to see our growing list of retail partners at www.fundscrip.com.

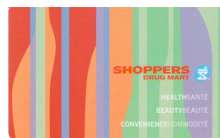
"FundScrip has provided support and insightful ideas on how to introduce the program to our members and ways to encourage more people to participate."

Jacque Ross-Zalac
Our Lady of Perpetual Help Church



How Much You Earn is Up to You

Earnings will depend upon how many supporters are in your group and how much they purchase.



If one family purchases \$200 per week for groceries and pharmaceuticals (3%) and \$50 per week for gas (2%)



They would raise over \$350 a year for your group!

Therefore;

20 families can raise over \$7,000 a year.

30 families can raise over \$10,500 a year.

40 families can raise over \$14,000 a year.

50 families can raise over \$21,000 a year.

"In just 2 months, I have raised over \$130 and hopefully by the end of the year, I will have raised well in excess of \$700- \$800."

Josée Robitaille
Gloucester Concorde Speed Skating Club



One of our
Campaign
Managers will
be happy to help
you build a
program that
works for you!

www.fundscrip.com



Our Head Office Telephone: 1-866-997-2747



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A Comprehensive Guide to FundScrip.

The aim of this guide is to give interested groups as much information as possible to present and talk about with supporters, boards and councils to decide if FundScrip is a fundraising solution for the group.

The program itself is a great idea: Shop using gift cards that come directly from your favourite stores (see paper order form) and fund raise at the same time ...that's it!

Some groups take to FundScrip easily while others have to work on it.

What does that mean? You know your supporters so how can FundScrip work for them?

That depends...How many supporters do you have? How often do you all meet and where? or alternately, is there one location that is accessible to all? What are your fundraising expectations and goals? Who will oversee the program (the Admin)?

Here are your various set up options.

FundScrip offers 3 ways to order cards;

Online ordering – supporter registers and places their order online.

Paper order form – Supporters submit a completed order form and payment, order is placed on their behalf.

Bulk buy – Group uses it's own funds to order popular grocery and gas cards for sale at a community event like sports day or info night.

3 ways to pay;

Electronic funds transfer (EFT) - Supporter registers and gives FundScrip banking information, payment for their order is taken directly from their account within a few days of the order being placed.

Cheque/Cash – Cheques are made payable to the group, group then pays FundScrip. This option can be used for online and paper form orders.

Credit card: A 2.25% processing fee is taken from the earnings of each card purchase, at time of order. The remaining earnings are then given to the group. (cont...)

3 delivery schedules (or batching calendars). Cards are sorted, packed and are sent by courier to one place where supporters can pick them up.

Weekly – Ordering stops at 9.30 a.m EST Thursdays , delivered by the following Tuesday

Bi-Weekly – twice monthly cut off/delivery.

Monthly – Batching the first Thursday of every month.

3 shipping fees. The total value of the shipment affects shipping fees.

This cost is paid for by earnings. Earnings will be debited even if there is as little as one order. Orders are shipped by the cheapest method: Fed-Ex, UPS or Canada Post. Canada Post is 2 day delivery.

Total value of shipment \$2499 or less costs approximately \$13.00 to ship.

\$2500 to \$4399 halves the cost to \$6-\$7.

FYI-This is a minimum of 15 supporters spending about \$167.00. Earning 5% is over \$8. 15 orders will make \$125. Deduct \$7 for shipping, group earns \$118.

\$4400 and up is free to ship. Earning 5% is a minimum of \$220 (values are approximate)

*****Make it your mission to earn \$2500 - \$4400 per shipment to reduce or eliminate shipping fees*****

Earnings cheques are mailed every 15th of the month for any amount \$50 or over. Anything less is held on account until \$50 is reached.

Accounts are protected by 128 bit encryption software as used by banks to protect personal information.

There you have the ins and outs of the program. The next step is deciding which option/s will work best for your group.

Here are examples of how different groups are using FundScrip.

A church with a congregation largely on a fixed income orders \$5000 of grocery and gas cards every month through a bulk buy account using its own funds. The cards are sold on Sundays when everyone is together and \$250 is raised. Their payment to FundScrip is by cheque.

A hockey team offers FundScrip as a way to meet compulsory fundraising commitments. Parents register as online members, purchase cards. The team offers half of their earnings towards fees, the other half going towards team necessities such as; ice time, travel costs and equipment. The Admin, who is also a busy coach, has set it up that only electronic payments can be used to buy cards to reduce his workload regarding payments. Coach has no other duty than to keep tabs on the account activity and to hand out orders at games or practices.

A school hands out paper order forms to students once a month. As schools usually have the hardest time getting parents to participate, some find 3 or 4 blitzes around holidays work well. A deadline to get orders and payment is set, volunteers enter each order through the bulk buy account. Kids take orders home. The Admin has control over which orders will be processed to avoid any issues regarding non-payment.

A swim club uses a combination of online and paper ordering and all 3 payment options. They have 3 or 4 goals which registered members can choose to support. In this case the Admin is really behind FundScrip and has put a lot of effort into getting the program off the ground by practically nagging people! This membership has incorporated FundScrip into their daily living and no longer has out of pocket expenses to be part of the club.

These are simply examples of the different ways to implement FundScrip.

You may start with one plan and change details as you go along. Batching schedules, addresses, payment options can be changed at any time so it is simple to make supporters happy.

Active Admins can have total control over the program. For example; Cheque orders cannot be processed until the Admin says so, shipments can be held if earnings are low etc. and if the accountant or treasurer needs statements, all that info is a click away.

If motivation is what's needed, FundScrip offers a profit sharing plan in which registered members can opt to keep 50% of earnings and buy cards of their choice. The other 50% goes to the group. This plan needs a large membership, such as a school, that participates online regularly.

At first you will naturally have lots of questions and concerns (or you may just be confused!) I hope this guide will answer some of them. You have my number if you need any help or if you want to sign up.

You can contact me, Kate, at any time by phone 1 866 997 2747 x 103 or by email kate@fundscrip.com

Thanks for reading!

Name	Authorized to pick up order	Telephone
Payment Method	Delivery Option	Order Cut Off
Cheque (payable to):	Hold for pick up	Monday (Delivery Thursday)
	Release to authorized person	Thursday (Delivery Tuesday)

Retail Partner	%	\$	Qt	Total	Retail Partner	%	\$	Qt	Total
Grocery					Other Retail Partner				
A&P Canada* A&P, Dominion, The Barn, Ultra Food & Drug	3%	20			Cadillac Fairview (Shopping Card) \$25 + \$1.50 fee	3%	26.50		
		50							
Loblaws* Extra Foods, Loblaws, Fortino's, Maxi, Maxi & Cie, No Frills, Real Canadian Superstore, Valu-Mart, Your Independent Grocer, Zehr's	3%	10			Canadian Tire (includes gas)	4%	10		
		25					25		
		50					50		
		100					100		
		250			Chapters - Coles - Indigo	3%	5		
Longo's	3%	20					10		
		50					25		
		100			Cinéplex Odéon, Famous Players, Galaxy SilverCity, Coliseum	4%	10		
M&M Meat Shops	3%	10			Coast Mountain, Sport Chek	6%	25		
		25			Future Shop	2%	25		
Safeway	3%	10					100		
		25			Gap	5%	25		
		50			Giant Tiger	3.5%	25		
		100			HBC Group* TheBay Home Outfitters Zellers	3%	10		
Sobey's	3%	10					25		
		20					50		
		50					100		
Gas					HMV	2%	5		
Esso	2%	25					10		
		50					25		
		100			Home Depot	2%	25		
Petro-Canada	2%	25					50		
		50					100		
		100			Home Hardware	3,5%	25		
Ultramar	2%	10					100		
		20			LaSenza & LaSenza Girl	7%	25		
		50			Magic Lantern, Rainbow Cinemas	5%	25		
		100			Mark's Work Wearhouse	7%	25		
Restaurants & Coffee Shops							50		
Cara Group* Harvey's, Montana's, Kelsey's, Milestone, Swiss Chalet, Second Cup	2%	25			Old Navy	5%	25		
		50			Payless	5%	25		
Darden Restaurants* Olive Garden, Red Lobster	5%	25			Pier I Imports	5%	25		
Pizza Pizza	10%	5			Shoppers Drug Mart	5%	25		
							100		
Prime Restaurants* Casey's, East Side Mario's, Bier Markt, Prime Pubs	5%	25			Rona / Réno-Dépôt	2%	25		
		50					50		
Sir Corp* Jack Astor's, Alice Fazooli's, Canyon Creek Chop House, Toronto Signature Restaurants	5%	25					100		
		50			Rogers Video	5%	10		
Starbucks	5%	5			Roots (all banners)	10%	25		
		25					10		
The Keg	5%	25					25		
		50			Sears	3%	50		
							100		
Other Retail Partners					Staples	3%	25		
Aldo	10%	25					50		
Banana Republic	5%	25			Sunglass Hut	5%	25		
					Toy R Us	2%	25		
Best Buy	2%	25			WaySpa	7%	25		
		100					50		
Best Western	5%	50			Winners HomeSense	5%	10		
Blockbuster	5%	10					25		
Body Shop	5%	25					50		

* gift card can also be used at the following retailers

Total of this order:	\$
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